IMPORTANT – PROHIBITION OF SALES TO EEA RETAIL INVESTORS - The Notes are not intended to be offered, sold or otherwise made available to any retail investor in the European Economic Area ("EEA"). For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client as defined in point (11) of Article 4(1) of Directive 2014/65/EU (as amended, "MIFID II") or (ii) a customer within the meaning of Directive (EU) 2016/97 (as amended or superseded, the "Insurance Distribution Directive"), where that customer would not qualify as a professional client as defined in point (10) of Article 4(1) of MiFID II. Consequently no key information document required by Regulation (EU) No 1286/2014 (the "PRIIPs Regulation") for offering or selling the Notes or otherwise making them available to any retail investor in the EEA may be unlawful under the PRIIPS Regulation.

PROHIBITION OF SALES TO UK RETAIL INVESTORS – The Notes are not intended to be offered, sold or otherwise made available to and should not be offered, sold or otherwise made available to any retail investor in the United Kingdom ("UK"). For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client, as defined in point (8) of Article 2 of Regulation (EU) No 2017/565 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 ("EUWA"); or (ii) a customer within the meaning of the provisions of the Financial Services and Markets Act 2000, as amended (the "FSMA") and any rules or regulations made under the FSMA to implement the Insurance Distribution Directive, where that customer would not qualify as a professional client, as defined in point (8) of Article 2(1) of Regulation (EU) No 600/2014 as it forms part of UK domestic law by virtue of the EUWA. Consequently no key information document required by Regulation (EU) No 1286/2014 as it forms part of UK domestic law by virtue of the EUWA (the "UK PRIIPs Regulation") for offering or selling the Notes or otherwise making them available to retail investors in the UK has been prepared and therefore offering or selling the Notes or otherwise making them available to any retail investor in the UK may be unlawful under the UK PRIIPs Regulation.

MiFID II product governance / Professional investors and ECPs only target market — Solely for the purposes of each manufacturer's product approval process, the target market assessment in respect of the Notes has led to the conclusion that: (i) the target market for the Notes is eligible counterparties and professional clients only, each as defined in MiFID II; and (ii) all channels for distribution of the Notes to eligible counterparties and professional clients are appropriate. The target market assessment indicates that Notes are incompatible with the needs, characteristic and objectives of clients which are fully risk averse/have no risk tolerance or are seeking on-demand full repayment of the amounts invested. Any person subsequently offering, selling or recommending the Notes (a "distributor") should take into consideration the manufacturers' target market assessment; however, a distributor subject to MiFID II is responsible for undertaking its own target market assessment in respect of the Notes (by either adopting or refining the manufacturers' target market assessment) and determining appropriate distribution channels.

UK MiFIR product governance / Professional investors and ECPs only target market – Solely for the purposes of each manufacturer's product approval process, the target market assessment in respect of the Notes has led to the conclusion that: (i) the target market for the Notes is only eligible counterparties, as defined in the FCA Handbook Conduct of Business Sourcebook ("COBS"), and professional clients, as defined in Regulation (EU) No 600/2014 as it forms part of UK domestic law by virtue of the EUWA ("UK MiFIR"); and (ii) all channels for distribution of the Notes to eligible counterparties and professional clients are appropriate. Any person subsequently offering, selling or recommending the Notes (a "distributor") should take into consideration the manufacturers' target market assessment; however, a distributor subject to the FCA Handbook Product Intervention and Product Governance Sourcebook (the "UK MiFIR Product Governance Rules") is responsible for undertaking its own target market assessment in respect of the Notes (by either adopting or refining the manufacturers' target market assessment) and determining appropriate distribution channels.

#### Final Terms dated 1 October 2024

## ASSICURAZIONI GENERALI S.p.A.

#### Legal Entity Identifier (LEI): 549300X5UKJVE386ZB61

Issue of €750,000,000 4.1562 per cent. Tier 2 Notes due 3 January 2035

under the

#### €15,000,000,000

#### Euro Medium Term Note Programme

#### PART A - CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Terms and Conditions of the Tier 2 Notes (the "Conditions") set forth in the base prospectus dated 3 June 2024 (the "Base Prospectus") and the supplement to the Base Prospectus dated 25 September 2024, which together constitute a base prospectus for the purposes of Regulation (EU) 2017/1129, as amended (the "Prospectus Regulation") and the relevant implementing measures in Luxembourg. This document constitutes the Final Terms of the Notes described herein for the purposes of Article 8.2(a) of the Prospectus Regulation and must be read in conjunction with such Base Prospectus as so supplemented. Full information on the Issuer is only available on the basis of the Base Prospectus as so supplemented and full information on the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus as so supplemented. The Base Prospectus and the supplement to the Base Prospectus are available for viewing at the registered office of the Issuer and on the Issuer's website at https://www.generali.com/investors/debt-ratings/listed-debt-securities-disclaimer and copies may be obtained from the principal office of the Paying Agent in Luxembourg. The Base Prospectus and the supplement and, in the case of Notes admitted to trading on the Regulated Market of the Luxembourg Stock Exchange, on the Professional Segment, the applicable Final Terms will also be published on the website of the Luxembourg Stock Exchange (www.bourse.lu).

1. (i) Series Number: 26

(ii) Tranche Number: 1

2. Specified Currency or Currencies: Euro ("€")

Condition 2(a) (Definitions and Interpretation – Definitions – Specified Currency)

 Aggregate Nominal Amount of Notes admitted to trading:

(i) Series: €750,000,000

(ii) Tranche: €750,000,000

4. Issue Price: 100% of the Aggregate Nominal Amount

5. (i) Specified Denomination(s): €200,000 and integral multiples of €1,000 in excess thereof up to and including €399,000. No Notes in Condition 2(a) (Definitions definitive form will be issued with a denomination above and Interpretation -€399,000. Definitions - Specified Denomination(s)) Calculation Amount: €1,000 (ii) Condition 2(a) (Definitions and Interpretation -Definitions - Calculation Amount) Issue Date: 3 October 2024 6. (i) Condition 2(a) (Definitions and Interpretation -Definitions - Issue Date) (ii) Trade Date: 26 September 2024 (iii) Interest Commencement 3 October 2024 Date: Condition 2(a) (Definitions and Interpretation -Definitions – Interest Commencement Date) 7. Maturity Date: 3 January 2035 Condition 2(a) (Definitions and Interpretation – Definitions – Maturity Date) Condition 6 (Conditions for Redemption and Purchase) and Condition 10.1 (Redemption and Purchase -Scheduled Redemption) apply Interest Basis: 4.1562% Fixed Rate 8. Condition 8 (Interest) (further particulars specified below) 9. Redemption/Payment Basis: Redemption at par Condition 10 (Redemption and Purchase) 10. (i) Change of interest following Not Applicable

Not Applicable

Optional Redemption Date

Interest Basis reset on Reset

(Call):

Date:

Call Options:

(ii)

11.

Condition 10.2 (Redemption for tax

Redemption for tax reasons

reasons)

Condition 10.3 (Redemption at the

option of the Issuer)

Issuer Call

Condition 10.4 (Optional Redemption

due to a Regulatory Event)

Optional Redemption due to a Regulatory Event

Condition 10.5 (Optional Redemption

due to a Rating Event)

Optional Redemption due to a Rating Event

Condition 10.6 (Optional Redemption

due to an Accounting Event)

Not Applicable

Condition 10.7 (Clean-up Call

Option)

Optional redemption due to Clean-up Call

Clean-up Percentage: 75%

Condition 10.8 (Make-Whole

Redemption Option)

Not Applicable

(further particulars specified below)

12. Status of the Notes: Senior Dated Subordinated Notes

Condition 4 (Status of the Notes)

# PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

13. **Fixed Rate Note Provisions**  Applicable

Condition 8.1 (Interest - Interest on Fixed Rate Notes)

(i) Rate of Interest: 4.1562% per annum payable annually in arrear

(ii) Interest Payment Date(s): 3 January in each year from (and including) 3 January 2026 up to and including the date of redemption of the

Notes

(iii) Fixed Coupon Amount: €41.562 per Calculation Amount

Condition 8.1.2 (Interest -Interest on Fixed Rate Notes - Fixed Coupon Amount)

Broken Amount(s): (iv)

€52.009 per Calculation Amount, payable on the Interest

Payment Date falling on 3 January 2026

Condition 2(a) (Definitions and Interpretation -Definitions - Broken Amount)

Day Count Fraction:

Actual/Actual (ICMA)

14. **Reset Note Provisions** 

(v)

Not Applicable

Condition 8.2 (Interest – Interest on Reset Notes)

15. Floating Rate Note Provisions

Not Applicable

Condition 8.3 (Interest – Interest on Floating Rate Notes)

16. Zero Coupon Note Provisions

Not Applicable

Condition 9 (Zero Coupon Notes)

# PROVISIONS RELATING TO OPTIONAL REDEMPTION DATE (CALL)

Condition 7 (Initial and Post-Call Interest Provisions)

17. Fixed Rate Note Provisions Not Applicable

18. Floating Rate Note Provisions Not Applicable

#### PROVISIONS RELATING TO INTEREST DEFERRAL

Condition 5 (Deferral of Interest)

19. (i) Optional Deferral of Interest: Not Applicable

Condition 5.1 (Deferral of Interest – Optional Deferral of Interest)

(ii) Mandatory Deferral of Interest Applicable

Condition 5.2 (Deferral of Interest – Mandatory

Interest – Mandatory Deferral of Interest)

(iii) Deferred Interest Payment

**Events** 

Deferred Interest Payment Events Option C applies

Condition 5.3 (Arrears of Interest)

### PROVISIONS RELATING TO REDEMPTION

20. Call Option

(ii)

Applicable

Condition 10.3 (Redemption and Purchase – Redemption at the option of the Issuer)

(i) Optional Redemption Date

Optional Redemption Dates:

3 July 2034

(Call):

Any Business Day from (and including) the Optional

Redemption Date (Call) to (but excluding) the Maturity

Date

(iii) Optional Redemption Amount(s) (Call): €1,000 per Calculation Amount

(iv) Redemption in part:

Not Applicable

(v) If redeemable in part:

(a) Minimum Redemption Amount: Not Applicable

(b) Maximum Redemption Amount: Not Applicable

21. Optional Redemption due to a Regulatory Event

Applicable

Condition 10.4 (Redemption and Purchase – Optional Redemption due to a Regulatory Event)

Partial Optional Redemption due to a Regulatory Event does not apply

22. Optional Redemption due to a Rating Event

Applicable

Condition 10.5 (Redemption and Purchase – Optional Redemption due to a Rating Event)

Partial Optional Redemption due to a Rating Event does not apply

23. Optional Redemption due to an Accounting Event

Not Applicable

Condition 10.6 (Redemption and Purchase – Optional Redemption due to an Accounting Event)

24. Final Redemption Amount

Principal amount outstanding

Condition 2(a) (Definitions and Interpretation – Definitions – Final Redemption Amount)

25. Early Redemption Amount

(i) Early Redemption
Amount(s) payable on
redemption for taxation
reasons (Early Redemption
Amount (Tax)):

Principal amount outstanding of the Notes

Condition 10,2 (Redemption and Purchase – Redemption for tax reasons)

(ii) Early Redemption Amount (Regulatory):

Principal amount outstanding of the Notes

Condition 10.4 (Redemption and Purchase – Optional Redemption due to a Regulatory Event) (iii) Early Redemption Amount (Rating Event):

Principal amount outstanding of the Notes

Condition 10.5 (Redemption and Purchase – Optional Redemption due to a Rating Event)

(iv) Early Redemption Amount (Accounting Event):

Not Applicable

Condition 10.6 (Redemption and Purchase – Optional Redemption due to an Accounting Event)

(v) Early Redemption Amount (Clean-up):

Principal amount outstanding of the Notes

Condition 10.7 (Redemption and Purchase – Clean-up Call Option)

(vi) Make-Whole Redemption Amount:

Not Applicable

Condition 10.8 (Make-Whole Redemption Option)

(vii) Make Whole Amount:

Not Applicable

• Redemption Margin:

Not Applicable

• Reference Bond:

Not Applicable

• Quotation Time:

Not Applicable

(viii) Party responsible for calculating the Make Whole Amount:

Not Applicable

## GENERAL PROVISIONS APPLICABLE TO THE NOTES

26. Form of Notes:

Condition 3 (Form, Denomination and Title)

Temporary Global Note exchangeable for a Permanent Global Note which is exchangeable for Definitive Notes in the limited circumstances specified in the Permanent Global Note.

27. New Global Note:

Applicable

28. Additional Financial Centre(s) or other special provisions relating to Payment Business Days:

Not Applicable

Condition 2(a) (Definitions and Interpretation – Definitions -Additional Financial Centre(s))

 Talons for future Coupons or Receipts of Notes in Physical Form No

to be attached to Definitive Notes (and dates on which such Talons mature):

30. Unmatured Coupons void Condition 11(f) applies

Condition 11(f) (Payments -Unmatured Coupons void)

31. Regulatory/Tax/Rating/Accounting **Event Modification Provisions:** 

Condition 17.4(a)(A) (Modification and/or Exchange following a Regulatory Event, Tax Event, Rating Event or Accounting Event) is applicable in relation to Regulatory Event, Tax Event and Rating Event

Regulatory/Tax/Rating/Accounting **Event Exchange Provisions:** 

Condition 17.4(a)(B) (Modification and/or Exchange following a Regulatory Event, Tax Event, Rating Event or Accounting Event) is not applicable

32. **Substitution Provisions**  Not Applicable

Condition 17.5 (Substitution)

33. Governing Law Italian law

Condition 22 (Governing law and jurisdiction)

#### THIRD PARTY INFORMATION

Relevant third party information included in Part B (Other information), paragraph 2 below has been extracted from www.fitchratings.com and www.moodys.com. The Issuer confirms that such information has been accurately reproduced and that, so far as it is aware, and is able to ascertain from information published by www.fitchratings.com and www.moodys.com, no facts have been omitted which would render the reproduced information inaccurate or misleading.

Signed on behalf of the Issuer:

DR CHBRICK CATIBULM: Chil.
By:

MA MAITINO MAUZI

#### PART B - OTHER INFORMATION

#### 1. LISTING AND ADMISSION TO TRADING

(i) Listing: Official List of the Luxembourg Stock Exchange

(ii) Admission to trading: Application has been made for the Notes to be admitted to trading on (A) the Professional Segment of the Regulated Market of the Luxembourg Stock Exchange and (B) Euronext Access

Milan (Professional Segment) managed by Borsa Italiana S.p.A., with effect from (or on or about) the Issue Date

(iii) Estimate of total expenses €7,550 Luxembourg Stock Exchange and €3,000 Borsa Italiana of admission to trading: S.p.A.

2. RATINGS

Ratings: The Notes to be issued have been rated:

Fitch: BBB+

Moody's: Baa2(hyb)

According to the definitions published by Fitch on its website as of the date of these Final Terms, Fitch's credit rating scale for issuers and issues is expressed using the categories 'AAA' to 'BBB' (investment grade) and 'BB to 'D' (speculative grade) with an additional +/- for 'AA' through 'CCC' levels, indicating relative differences of probability of default or recovery for issues. "BBB" ratings indicate that expectations of default risk are currently low. The capacity for payment of financial commitments is considered adequate, but adverse business or economic conditions are more likely to impair this capacity.

According to definitions published by Moody's on its website as of the date of these Final Terms, obligations rated "Baa" are subject to moderate credit risk. They are considered medium-grade and as such may possess speculative characteristics. In addition, Moody's appends numerical modifiers 1, 2 and 3 to each generic rating classification from 'Aa' to 'Caa'; the modifier 2 indicates a mid-range ranking of the generic rating category. Additionally, a "(hyb)" indicator is appended to all ratings of hybrid securities issued by banks, insurers, finance companies, and securities firms.

Each of Fitch Ratings Ireland Limited and Moody's Deutschland GmbH is established in the EEA and registered under Regulation (EC) No 1060/2009, as amended (the "EU CRA Regulation")).

In general, European regulated investors are restricted under the EU CRA Regulation and UK regulated investors are restricted under the UK CRA Regulation from using a rating for regulatory purposes unless (1) such rating is issued by a credit rating agency established in the EEA or the UK and registered under the relevant CRA Regulation; or (2) the rating is provided by a credit rating agency not established in the EEA or the UK but is endorsed by a credit rating agency established in the EEA or the UK and registered under the relevant CRA Regulation; or (3) the rating is provided by a credit rating agency not established in the

EEA or the UK which is certified under the relevant CRA Regulation.

# 3. ADDITIONAL INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save for any fees payable to BNP PARIBAS, Banco Bilbao Vizcaya Argentaria, S.A., Banco Santander, S.A., Barclays Bank Ireland PLC, Goldman Sachs International, Mediobanca — Banca di Credito Finanziario S.p.A. and UBS Europe SE as Joint Lead Managers, so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer.

#### 4. ESTIMATED NET PROCEEDS

Estimated net proceeds: The amount of the proceeds from the issue of the Notes, net of

expenses of admission to trading, is €749,989,450.

5. YIELD (Fixed Rate Notes only)

Indication of yield: 4.153%

The yield is calculated at the Issue Date on the basis of the Issue Price for the period from the Issue Date until the Maturity Date.

It is not an indication of future yield.

6. HISTORIC INTEREST RATES / BENCHMARK RATES (Floating Rate Notes only)

Not Applicable

## 7. OPERATIONAL INFORMATION

(i) ISIN: XS2911633274

(ii) Common Code: 291163327

(iii) Intended to be held in a manner which would allow Eurosystem eligibility Yes

Yes. Note that the designation "yes" simply means that the Notes are intended upon issue to be deposited with one of the ICSDs as common safekeeper and does not necessarily mean that the Notes will be recognised as eligible collateral for Eurosystem monetary policy and intra day credit operations by the Eurosystem either upon issue or at any or all times during their life. Such recognition will depend upon the ECB being satisfied that Eurosystem eligibility criteria have been met.

(iv) Any clearing system(s)
other than Euroclear Bank
SA/NV and Clearstream
Banking, S.A., Luxembourg
and the relevant
identification number(s):

Not Applicable

	(v)	Delivery:	Delivery against payment
	(vi)	Names and addresses of additional Paying Agent(s) (if any):	Not Applicable
8.	Prohibition of Sales to Retail Investors in the EEA		Applicable
9.	Prohibition of Sales to Retail Investors in the UK		Applicable
10.	U.S. Selling Restrictions		TEFRA D