Procedure on attendance and voting by proxy

The Shareholders entitled to attend the Shareholders' Meeting may appoint proxies pursuant to the applicable regulations. To this end, the general proxy form available in the Company's website must be filled in. Authorised representatives must be provided with the original proxy forms and deliver them to the Company upon registration.

Original proxy forms may also be delivered to the Company's registered office in Trieste, Piazza Duca degli Abruzzi 2, to the attention of the Head of Corporate Affairs. Electronic proxy forms provided with an electronic signature may be sent to the certified email address azioni@pec.generali.com pursuant to article 21, paragraph 2, of Legislative Decree No. 82 dated 7 March 2005.

Authorised representatives may also submit or send a copy of the proxy form to the certified email address azioni@pec.generali. com, certifying the represented shareholder's identity and that the copy is true to the original. Pursuant to the applicable regulations, authorised representatives must keep the original proxy and voting instructions for one year from the end of the Shareholders' Meeting.

The delegation may also be conferred, with voting instructions, to Computershare S.p.A., representative designated by the Company for this purpose pursuant to article 135-undecies of D.lgs. 58/1998, by filling in the delegation form available on the Company's website at the latest from 2nd April 2025, which must be received before midnight on 23rd April 2025 (end of the 2nd day of open market prior to the effective date of the Shareholders' Meeting, scheduled for 24th April 2025), to Computershare S.p.A., using one of the following alternative transmission methods:

- Registered Email holders (PEC): as an attachment document (PDF format) sent to generali@pecserviziotitoli.it if the Proxy giver (as Individual or as Legal Entity) is a Registered Email Holder;
- Digital Signature holders (FEA): as an attachment document with digital signature sent to generali@pecserviziotitoli.it if the Proxy giver (as Individual or as Legal Entity) is a Digital Signature Holder;
- Common Email address holders: as an attachment document (PDF format) sent to generali@pecserviziotitoli.it. In this case, the hard copy of the proxy shall be sent via ordinary mail service to Computershare S.p.A. via Nizza 262/73, 10126 Turin;
- Through the Company's website generali. com: in order to facilitate the transmission of the delegation and voting instructions, from the section of the General Insurance website dedicated to the 2025 Meeting (Governance / Meeting 2025), it will be possible to complete and send the delegation form to the Designated Representative also online and in a guided mode until 12.00 hours of 23rd April 2025.

The proxy does not apply to items for which voting instructions have not been provided. The proxy and voting instructions may be cancelled by the end of the second day before the actual date of the Shareholders' Meeting. If, for technical reasons, proxies are not available in electronic format, they may be sent upon request. To this end, please call +39 011 0923200.

