



Generali Group

INTERNATIONAL PUBLIC AFFAIRS AND REGULATORY ADVOCACY GROUP GUIDELINE

Group Chief Communications & Public Affairs Officer

GROUP GUIDELINE

[generali.com](https://www.generali.com)

EXECUTIVE SUMMARY

The International Public Affairs and Regulatory Advocacy Group Guideline (the “Group Guideline”) defines a model of coordination of International Public Affairs and Regulatory Advocacy activities at Group/BU/Local level, to ensure consistency with the Group's objectives and values and maximize the effectiveness of actions while keeping into account the integrated development of the business.

OVERVIEW

Generali Group engages in International Public Affairs and Regulatory Advocacy to effectively interact with Institutional Stakeholders, safeguarding the Group's interests, supporting its strategic goals, and highlighting the importance of insurance.

SCOPE OF ACTIVITIES

These activities include direct and indirect lobbying, as well as advocacy through trade associations, aligning with the Paris Agreement and the Paris Pledge for Action.

ORGANIZATIONAL STRUCTURE

- **Group International Public Affairs and Regulatory Advocacy (GIPA&RA):** Manages relationships with Institutional Stakeholders at the Group level on international, regulatory, business, or political matters.
- **Local Public Affairs:** Ensures local relationships with Institutional Stakeholders and supports GIPA&RA's international efforts.

COORDINATION AND COMMUNICATION

GIPA&RA coordinates regular meetings and calls with Local Public Affairs teams from France, Germany, Italy, and other regions as needed to discuss regulatory and legislative issues.

PROCESSES

The Public Affairs and Regulatory Advocacy process includes:

1. **Analysis:** Monitoring legislative, geopolitical, and international developments to identify risks and opportunities.
2. **Strategy:** Defining advocacy strategies aligned with corporate goals.
3. **Influencing:** Engaging with Institutional Stakeholders to influence political and regulatory developments.
4. **Planning and Performing:** Identifying priorities, stakeholders, and actions for engagement.
5. **Monitoring and Reporting:** Assessing the effectiveness of activities and updating strategies as needed.

ETHICAL STANDARDS

All interactions with Institutional Stakeholders are conducted transparently and ethically, adhering to internal and external regulations, including the Group's Code of Conduct and anti-corruption policies.

KEY ACTIVITIES

- **Regular Updates:** Providing updates on regulatory and geopolitical developments.
- **Position Papers:** Preparing documents to represent the Group's stance on relevant issues.
- **Stakeholder Engagement:** Conducting meetings and collaborations with Institutional Stakeholders and industry organizations.

BUSINESS DEVELOPMENT OPPORTUNITIES

GIPA&RA and Local Public Affairs also identify opportunities for business development by engaging with institutions and analyzing relevant programs and initiatives.

By maintaining a coordinated and strategic approach, Generali Group aims to effectively represent its interests and contribute to shaping the regulatory environment in which it operates.