

Procedure for access the live streaming service

On the occasion of the Annual General Meeting of 24 April 2024, Assicurazioni Generali will once again offer the **opportunity to follow the Meeting proceedings in live video streaming**. This way, an increasingly larger audience of *stakeholders* will be able to easily witness this important moment of corporate communication.

The live streaming will begin at 9.00 am on 24 April 2024.

The live streaming service will be available, for everyone, in Italian, as well as through a simultaneous translation in English, French, German, Spanish and Italian sign language (LIS). Italian subtitles will also be available.

It is kindly recommended to register as soon as possible following the procedure that will be available from 12 April 2024 on our Company's website www.generali.com in the *Governance / Annual General Meeting 2024* section.

In compliance with the status of private event of the Shareholders' General Meeting, **only for certified shareholders (those who requested the communication for participa-**

tion in the Meeting from their custodian under art. 83-*sexies* of the CLFI), thus resulting a Generali shareholder at the record date 12 April 2024, **and that have given the proxy to the Designated Representative, the entire Meeting proceedings will be available in live streaming**. The service will be available directly through the portal of the Designated Representative, after signing in. The access credentials will be the same used in case of conferral of a proxy. In order to sign in, some identity information will be required, including a valid e-mail address and information on the communication for participation requested from the custodian.

For those who did not request the communication for participation in the Meeting and did not give the proxy to the Designated Representative, including non-shareholders, only the public part of the Meeting, including the opening speeches by the Company's top management, will be available in live video streaming. The link to access the streaming service will be available on the Company's website. In order to sign in, limited identity information will be required, including a valid e-mail address.

Shareholders' Meeting Extended Inclusion: streaming services

In order to mitigate the impact of physical, communicative and sensory barriers that can hinder participation in the Shareholders' Meeting, Assicurazioni Generali has developed the **SMEI - Shareholders' Meeting Extended Inclusion program**.

Starting from 2016, thanks to the support of professionals and external collaborators, such as mediators, interpreters, and health workers, and the dedication and enthusiasm of the Group's volunteers, the SMEI program offers in fact various services oriented to the inclusion of all the shareholders regarding that central moment of the life of the Company that is the Annual General Meeting.

In recent years, since the Shareholders' Meetings have been convened with the only possibility of participating by granting the power of representation to the Exclusive Designated Representative, Generali's attention towards shareholders and stakeholders has found

expression with the realization of an important service: the live streaming of the Meeting's proceedings. This service, in a context of greater inclusiveness, has been integrated with simultaneous translation in English, French, German, Spanish, Italian Sign Language (LIS), and with Italian subtitles.

On the occasion of the Shareholders' Meeting of 24 April 2024, the Company decided to replicate the live streaming service in order to extend to a wide audience the opportunity to easily attend this fundamental moment of institutional communication.

For further information and/or clarification, the Shareholders' Meeting Extended Inclusion program team is available at the e-mail address smei@generali.com and at the telephone number +39 040 6799110. The information service is available from Monday to Thursday from 09.00 to 16.00, and on Friday from 09.00 to 13.00, until 23 April 2024.

